

Abstract of JP 2003331188 (A)

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PROBLEM TO BE SOLVED: To provide a system for enabling a purchase wisher and a seller to interactively negotiate the price of merchandise or the like by utilizing a communication line. ; **SOLUTION:** A server 2 selects affiliated stores located near the current location, etc., of a mobile terminal 11 among a plurality of affiliated stores on the basis of the current location, etc., of the mobile terminal 11 used by the user who wants to purchase the merchandise or the like, and notifies the mobile terminal 11 of the selected affiliated stores, the sales price of the merchandise at the selected affiliated stores, etc. The mobile terminal 11 designates a particular affiliated store as a store to negotiate with among the affiliated stores notified by the server 2, notifies the server 2 of a desired purchase price, etc. The server 2 notifies the affiliated store terminal of the affiliated store to negotiate with of the desired purchase price, etc., notified from the mobile terminal 11 and notifies the mobile terminal 11 of a response from the affiliated store terminal, thereby making it possible to interactively make a price negotiation between the mobile terminal 11 and the affiliated store terminal. ; **COPYRIGHT:** (C)2004,JPO